

# THE STOCK GUIDE

**ulster**<sup>™</sup>  
[www.ulstercarpets.com](http://www.ulstercarpets.com)



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This stock guide provides you with all of the information you will need on current Ulster Carpets products. Use the guide below to find the carpet you are looking for.

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Design: Open Spaces Auckland Sidewalk



## «MULTIWIDTHS»

Our unique Multi Widths service allows customers to buy the amount of carpet that they need. This reduces the cost of the carpet, the cost of fitting and the amount of waste produced.

### Five colour matching widths

**Axminster** - All our residential Axminster ranges are available in five colour matching widths - 4.57m, 3.66m, 2.74m, 1.83m and 0.91m wide. Excluding Boho which comes in 4m, 3m, 2m and 1m wide.

**Wilton** - All main residential Wilton ranges are available in five colour matching widths - 5m, 4m, 3m, 2m and 1m wide.

**Tufted** - All our residential tufted ranges are available in five colour matching widths - 5m, 4m, 3m, 2m and 1m wide. Excluding Terraen which comes in 4m, 3m, 2m and 1m wide.

\*Please be aware, Vescent, Fusion and Natura are 4m widths only.

For more information on Multi Widths visit our website.





# Axminster Products

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## WHY CHOOSE A WOVEN AXMINSTER

### **Choice of colour and textures**

From neutral tones to an eye-catching pattern, a woven Axminster offers a greater choice in terms of colour and design options.

### **Made in the UK and Ireland**

We manage every part of the manufacturing process in our innovative facilities in the UK and Ireland. From the spinning and dyeing of the yarn through to the design and weaving of the finest Axminster carpets, we have complete control over every stage.

### **Superior construction**

The Axminster weaving process weaves the pile and backing together to create greater stability and better long-term performance. We blend the finest wools with just enough nylon to create the optimum balance of appearance and performance.

### **Natural Choice**

Made from 100% natural undyed wool to minimise the impact on the environment. Ulster blend the wool of naturally different coloured fleeces, to create a broad colour bank of entirely natural colours. The yarn for Natural Choice, like all of Ulster's yarn, is manufactured at our spinning mill in Dewsbury, West Yorkshire, ensuring total control over quality and long term security of supply.

### **Quadruple sheared**

All our Axminster carpets are sheared four times. Each cut takes a tiny amount off the pile to give a smoother surface to your finished carpet.

### **Moth resistant treatment**

We apply a moth resistant / repellent treatment during the manufacturing process that penetrates the entire carpet pile. Our research shows that this application method provides long-term resistance that will remain in place for the normal life cycle of your carpet. (Excluding Natural Choice Axminster)

### **Aftercare**

With simple, regular maintenance, an Ulster Carpet will stay looking its best for many years. Every week, use an upright vacuum with a beater bar to dislodge most of the dust and dirt trapped in the carpet to maintain the original look of your carpet for longer.



Design: Anatolia Scroll Souk



## Anatolia

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Anatolia is a quality woven Axminster range that delivers style and elegance. A flowing stair runner, a subtle scroll or an opulent medallion can provide the inspiration for any living space.

Anatolia offers versatility and has the ability to look timelessly elegant in one setting and expressively modern in another. Available in a variety of colours and three designs, Anatolia can create an aspirational yet attainable look.

Note: For those consumers who wish to use the medallion design on their staircase please be advised that the medallion element is not centralised within the overall design.

80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m  
Runner 0.69m

Suitable for Extra Heavy Wear



42/2287 Medallion Lotus



43/2287 Medallion Tunis



72/2287 Medallion Isis



81/2293 Medallion Fez



42/2288 Scroll Lotus



43/2288 Scroll Tunis



72/2288 Scroll Isis



81/2298 Scroll Fez



42/2289 Runner Lotus



43/2289 Runner Tunis



72/2289 Runner Isis



81/2299 Runner Fez



41/2287 Medallion Dune



11/2287 Medallion Delta



52/2287 Medallion Luxor



21/2374 Shirvan Petra Red



41/2288 Scroll Dune



11/2288 Scroll Delta



52/2288 Scroll Luxor



71/2623 Shirvan Oasis



41/2289 Runner Dune



11/2289 Runner Delta



52/2289 Runner Luxor





31/2287 Medallion Bedouin



92/2287 Medallion Aswan



93/2287 Medallion Souk



31/20101 Scroll Bedouin



92/20101 Scroll Aswan



93/20101 Scroll Souk



31/20102 Runner Bedouin



92/20102 Runner Aswan



93/20102 Runner Souk





## Athenia

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Athenia, a firm consumer favourite, is a dynamic and contemporary product, available in distinctive co-ordinating motif, pindot and runner designs.

Given its innate adaptability and elegance, Athenia can be used to create a wide range of border, runner and rug combinations in the home. Alternatively, one Athenia design can be effortlessly used to inject a rich fusion of colour and style to any interior space.

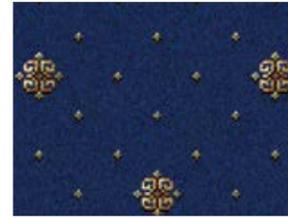
80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m  
Runner 0.69m

Suitable for Heavy Wear



12/2566 Motif Royal Blue



12/2572 Pindot Royal Blue



12/2583 Runner Royal Blue



4/2566 Motif Green



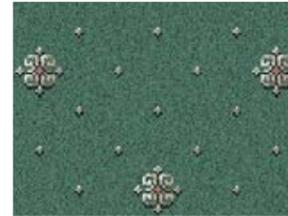
4/2572 Pindot Green



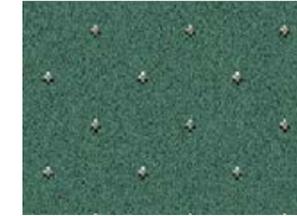
4/2583 Runner Green



45/2566 Motif Pale Green



45/2572 Pindot Pale Green



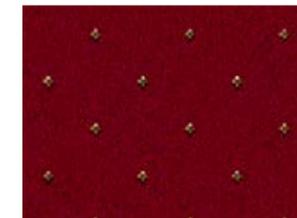
45/2583 Runner Pale Green



10/2566 Motif Red



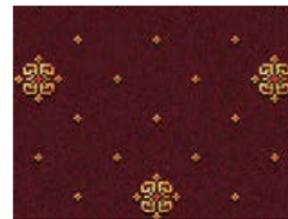
10/2572 Pindot Red



10/2583 Runner Red



22/2566 Motif Wine



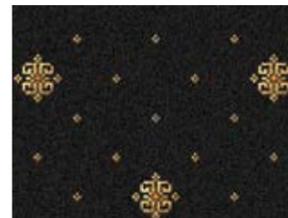
22/2572 Pindot Wine



22/2583 Runner Wine



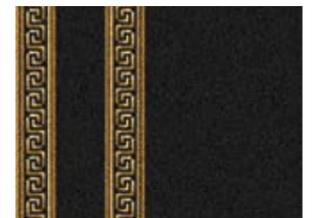
91/2707 Motif Black



91/2572 Pindot Black



91/2711 Runner Black





## Beaumont

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Conjuring up images of picnic blankets, kilts and all things woollen and warm, Beaumont is a versatile, stylish and sophisticated plaid range by Ulster.

This traditional design has been brought into the 21st Century: subtle tones and carefully placed highlights of colour create a carpet with depth and timeless appeal, in beautiful colourways.

The beauty of plaid designs are their versatility and these colourways are as comfortable in a contemporary interior as they are in a traditional country house setting.

80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear

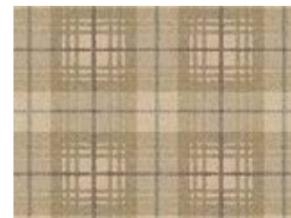


Design: Beaumont Granary

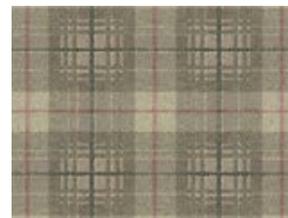
93/20016 Granary



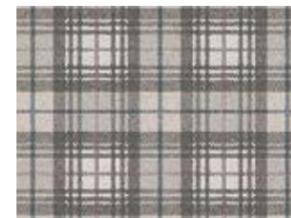
11/20016 Chalk Downs



91/20016 Turtle Dove



94/20016 Cairn



71/20016 Quail



52/20016 Hickory



92/20016 Inkstone



14/20016 Osprey



12/20016 Brindle



15/20016 Grouse



48/20016 Croft Gold



47/20016 Antique Green



Design: Beaumont Cairn





Design: Boho Hemingway Honesty



## Boho Collection

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The Boho Collection is the epitome of style. The vintage inspired designs are an ode to all things retro, reworked to create contemporary, practical Axminster for the 21st century home.

Each design offers its own quirky personality, brought together by the soft pastel shades of the heritage colour palette to create a unique and stunning collection.

80% Wool | 20% Nylon  
Woven Axminster

Available in 4m, 3m, 2m & 1m

Suitable for Heavy Wear



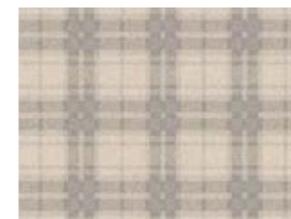
Design: Boho Hamilton Summer Breeze

### Hamilton

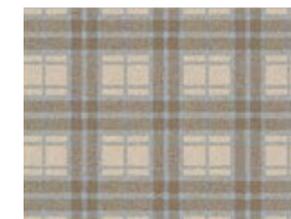
11/30006 Honesty



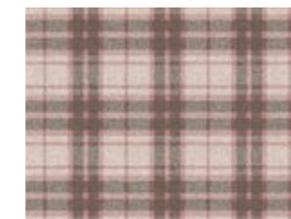
91/30006 Moon Shimmer



31/30006 Summer Breeze



01/30006 Tea Rose



### Hemingway

11/30004 Honesty



91/30004 Moon Shimmer



31/30004 Summer Breeze



### Chic

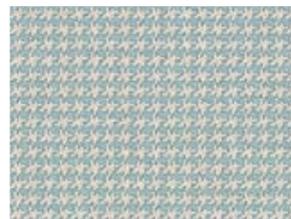
11/30002 Honesty



91/30002 Moon Shimmer



31/30002 Summer Breeze



01/30002 Tea Rose



### Rhapsody

91/30005 Moon Shimmer



31/30005 Summer Breeze



01/30005 Tea Rose



### Bloomsbury

31/30003 Summer Breeze



01/30003 Tea Rose



Design: Boho Bloomsbury Summer Breeze

### Tribe

31/30001 Summer Breeze



01/30001 Tea Rose



Design: Boho Tribe Tea Rose



Design: Braeburn Forge

## Braeburn

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Think British coastlines, wild hedgerows, and vast moorland and you will conjure up a richness of colours. These stunning rural landscapes are the inspiration behind the Braeburn range.

The traditional plaid design has been given a contemporary yet timeless makeover with the clever use of rich shades combined with on-trend accent colours. The stunning colourways are instant style classics as they combine the elegance and integrity of the plaid pattern with the freshness of these fashionable hues.

80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear



Design: Braeburn Biscay

Braeburn |



93/20084 Biscay



92/20084 Sea Holly



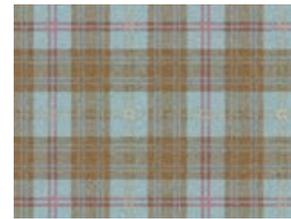
91/20084 Estuary



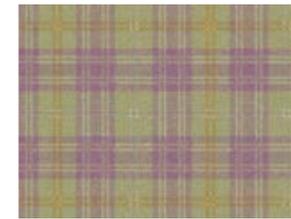
94/20084 Forge



71/20084 Petrel



72/20084 Myrtle



01/20084 Tayberry



Design: Braeburn Estuary





Design: Fusion Reverb Electric

## Fusion

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As the name suggests, the inspiration for this range is a fusion of rediscovered classic designs that have a resonance in many different areas of interior design.

The chevron Reverb has roots in architecture, parquet flooring and embroidery; the dogtooth design of Tone originates from tweed fabrics and is a staple of both furnishings and haute couture; while Sonic echoes ikat textiles and slub yarn designs.

80% Wool | 20% Nylon  
Woven Axminster

**Available in 4m only**

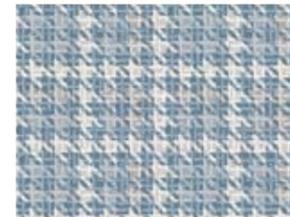
Suitable for Extra Heavy Wear



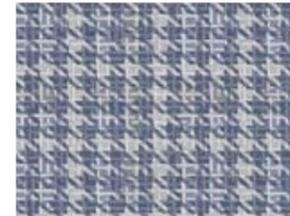
"...Fusion is a unique range with striking patterns and colourways, designed to make an impact."

### Tone

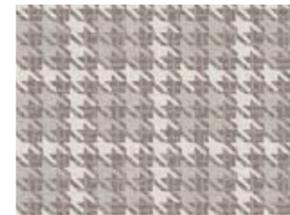
31/20086 Electric



32/20086 Denim



11/20086 Marquee



### Reverb

31/20088 Electric



32/20088 Denim



11/20088 Marquee



### Sonic

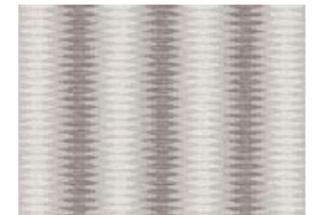
31/20087 Electric



32/20087 Denim



11/20087 Marquee



Design: Fusion Sonic Electric



Design: Glenavy Romanza

## Glenavy

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Each carpet design in the Glenavy range is individually inspired and designed to instinctively create character and charm.

The diversity and elegance of every pattern offers limitless possibilities in their application.

80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m  
Runner 0.91m

Suitable for Heavy Wear



1/2467 White Shirzar



11/2970 Romanza



11/2971 Fantasia



7/2984 Hampton Court



4/2353 Green Buttons & Bows



6/2421 Fezahir



2/2418 Tabriz



6/2414 Mayfayre



6/2474 Siranda



2/2648 Ethnic Panel Rust



81/2055 Kilim



17/2045 Seychelles



2/2162 Overture



2/3144 Kashmir



2/2385 Persian Garden



21/2133 Red Persian



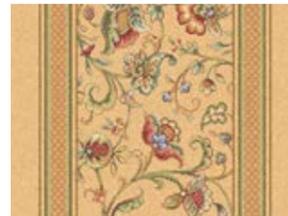
21/2886 Vesuvius



10/2264 Firedance



11/2136 Hampton Court Runner



21/2135 Red Persian Runner



81/2138 Kilim Runner



01/2137 Ethnic Panel Rust Runner





Design: Glendun Blue Lorenzo

1/2431 Canterbury



11/20063 Rosemoor



5/2380 Blue Lorenzo



5/2446 Blue Caliph



3/2152 Samarkand



## Glendun

The crème de la crème of Ulster's classic designs, Glendun is an elegant collection with a timeless, distinguished look.

The distinctive colourways that make up this collection range from the romantic to the bold and are each suitable for extra heavy wear.

80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear



## Glenmoy

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Glenmoy is a charming collection of traditionally-patterned woven Axminster colourways that exude warmth and integrity.

Within this range, delicate pastel designs sit alongside vividly rich, Persian-inspired creations and traditional plaids.

Glenmoy, one of Ulster's longest standing woven Axminster ranges, is suitable for extra heavy domestic wear and is available in colour matching MultiWidths.

80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear

Design: Glenmoy Stornoway



6/2470 Madame Pompadour



4/2371 Green Vivaldi



2/2371 Vivaldi



2/2157 Seville



21/2652 Antique Sunset



10/2160 Persian Garden



21/2650 Red Sultan



91/2650 Black Sultan



10/2754 Royal Stewart



12/2756 Blackwatch



91/20082 Robertson



91/20083 Douglas



2/2755 Beige Chisholm



92/2755 Iona



94/2755 Lerwick



91/2755 Skye



93/2755 Stornoway



"...Delicate pastel designs sit alongside vividly rich, Persian-inspired creations and traditional plaids."



Design: Natura Alder Yam

# natura

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Our nature inspired carpet collection meets the growing trend for biophilic designs.

Our designers have reconnected with nature to create a carefully curated collection of 7 new designs in 24 different colourways.

Suitable for a range of large family rooms or commercial applications, Natura magnifies the beauty of nature by focusing on the intimate detail of the elements around us.

80% Wool | 20% Nylon  
Woven Axminster

**Available in 4m only**

Suitable for Heavy Wear / Heavy Contract Wear

Design: Natura Alder Kelp

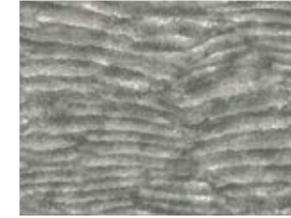


# Esker

177053-18 Esker Thar



177053-1 Esker Sif



# Moso

177852-1 Moso Tansu



177851-1 Moso Lint



177053-14 Esker Azul



177053-17 Esker Rift



177850-1 Moso Char



Design: Natura Moso Char



# Alder

177650-8 Alder Yam



177662-1 Alder Ornäs



# Arcus

177849-2 Arcus Lumen



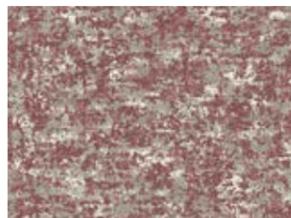
177781-1 Arcus Storm



177650-2 Alder Kelp



177650-6 Alder Ribe



177849-1 Arcus Electric

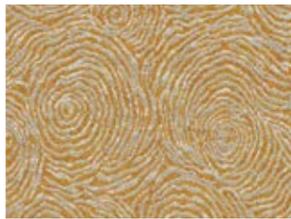


Design: Natura Nahla Bayou

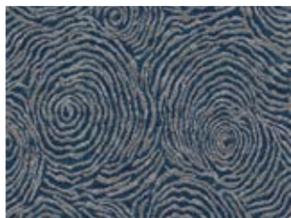


# Nahla

177864-1 Nahla Unda



177714-2 Nahla Bayou

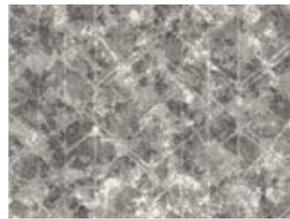


177714-1 Nahla Zale

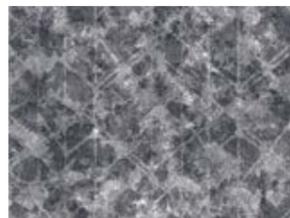


# Vita

176669-2 Vita Origin



176669-7 Vita Alpha



177608-3 Vita Helix

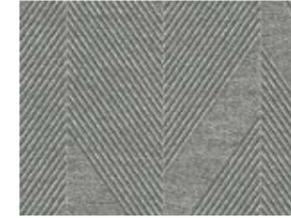


# Zen

177848-1 Zen Mesa



177584-1 Zen Inga



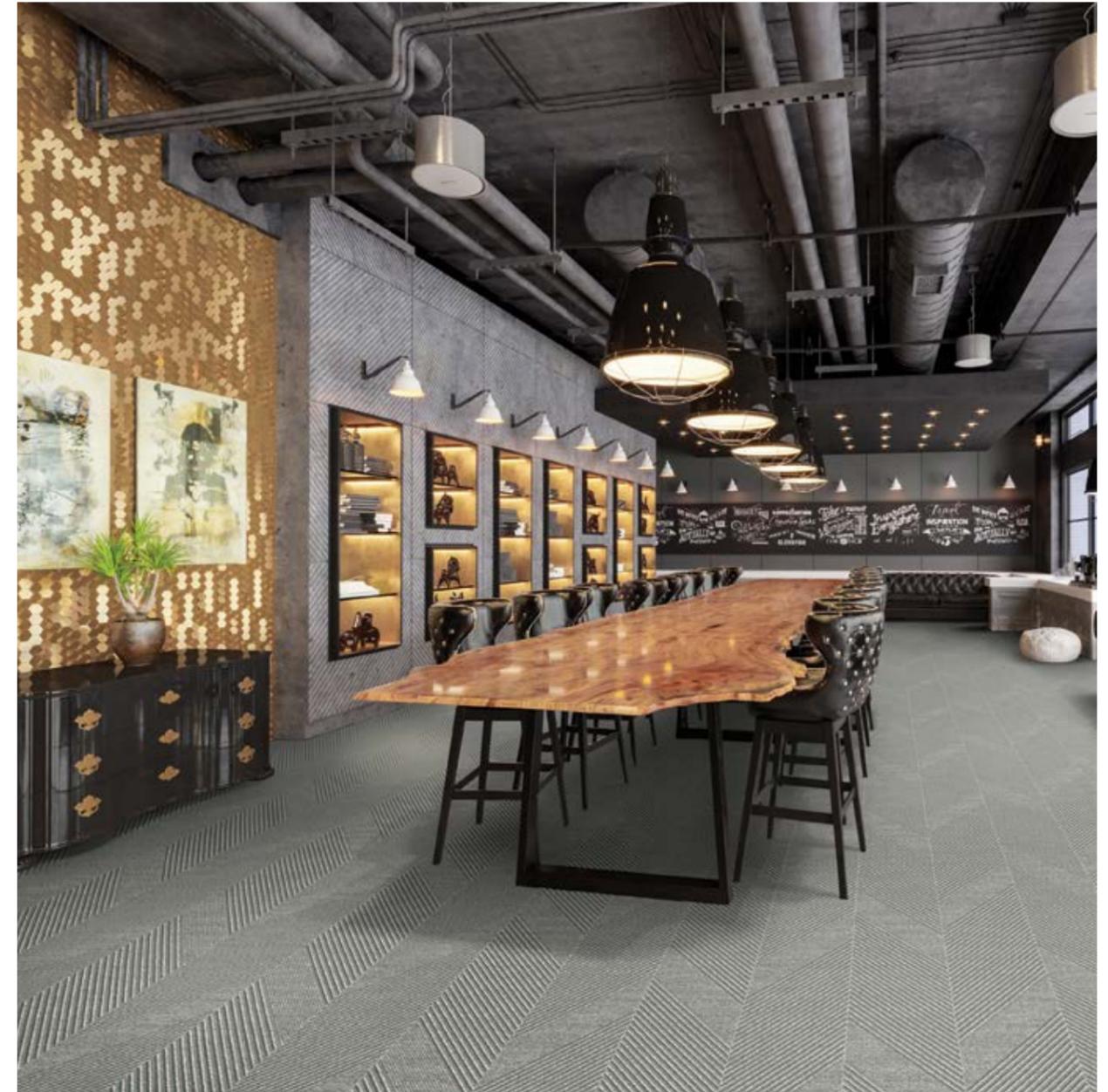
177656-2 Zen Moka



177656-3 Zen Yari



Design: Natura Zen Inga





Design: Natural Choice Mandara

## Natural Choice Axminster

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Recognising a growth in public awareness of environmental and ecological issues, Ulster have developed Natural Choice, an eco-friendly collection woven from 100% undyed wool.

Natural Choice Axminster is made up of a variety of textural designs, each inspired by nature.

Composed from natural, renewable elements, Natural Choice is completely recyclable and biodegradable at the end of its life cycle. It therefore has a minimal effect on the environment.

100% Wool  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear



Design: Natural Choice Tibet

51/20048 Chenille Dove



41/20048 Chenille Fawn



41/20045 Fresco Fawn



91/20045 Fresco Slate



11/20042 Garland Natural



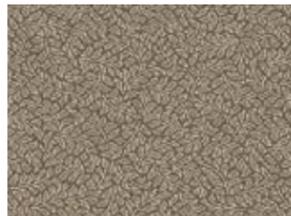
51/20043 Rowan Dove



41/20043 Rowan Fawn



91/20043 Rowan Slate



91-20097 Batik



91-20095 Jura



91-20100 Mandara



91-20098 Raku



91-20099 Rattan



91-20096 Tibet



Design: Natural Choice Rattan



Design: Natural Choice Jura



## Sheriden

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Sheriden is a classical collection that offers a series of carefully curated colourways in three co-ordinating cameo, pindot and runner designs.

This range provides consumers with the opportunity to create a simple, elegant, stylish and flowing interior when any combination of the three Sheriden designs is chosen.

The extensive colour palette ranges from soft tones to stronger regal colours for those who want to make the ultimate style statement.

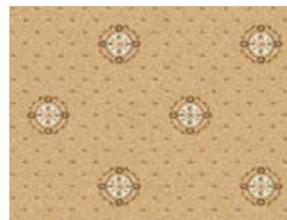
80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m  
Runner 0.69m

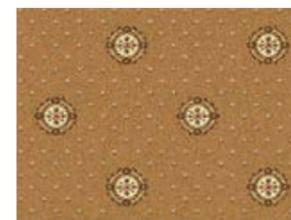
Suitable for Extra Heavy Wear



13/2558 Cameo Regency Cream



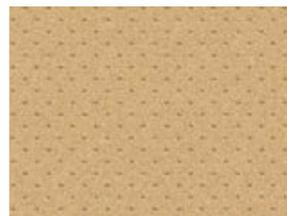
43/2617 Cameo Florence Gold



51/2558 Cameo Downton



13/2562 Pindot Regency Cream



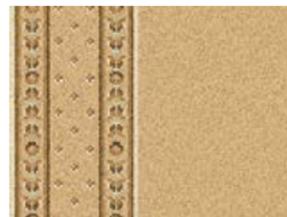
43/2562 Pindot Florence Gold



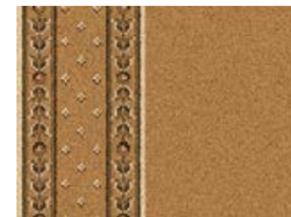
51/2562 Pindot Downton



13/2574 Runner Regency Cream



43/2622 Runner Florence Gold



51/2574 Runner Downton



52/2461 Cameo Royal Blue



10/2461 Cameo Royal Red



22/2614 Cameo Bordeaux



52/2462 Pindot Royal Blue



10/2462 Pindot Royal Red



22/2562 Pindot Bordeaux



52/2605 Runner Royal Blue



10/2605 Runner Royal Red



22/2576 Runner Bordeaux





Design: Tazmin Motif Prussian

## Tazmin

---

Distinguishable by its simple diamond motif design which is accentuated by a plain or heather background, Tazmin is a stylish and contemporary range.

Available in three co-ordinating designs - motif, pindot and runner - Tazmin offers the versatility and choice that consumers have come to expect from Ulster.

One design can be chosen to make a statement or the motif, pindot and runner options can be used in any combination to achieve a beautifully co-ordinated look.

80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m  
Runner 0.69m

Suitable for Heavy Wear



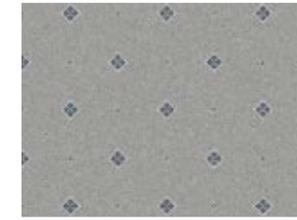
11/2628 Motif Camel



53/2628 Motif Kaftan



92/2628 Motif Blue Grass



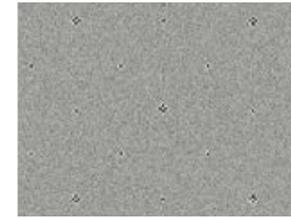
11/2724 Pindot Camel



53/2724 Pindot Kaftan



92/2724 Pindot Blue Grass



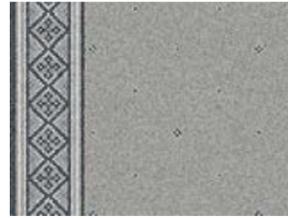
11/2634 Runner Camel



53/2716 Runner Kaftan



92/2634 Runner Blue Grass



31/2628 Motif Prussian



31/2724 Pindot Prussian



31/2634 Runner Prussian



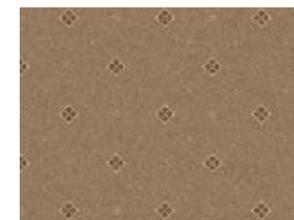


Design: Tazmin Pindot Forest



Design: Tazmin Motif Prussian

52/2628 Motif Umber



72/2710 Motif Forest



23/2628 Motif Sienna



10/2628 Motif Red



52/2724 Pindot Umber



72/2724 Pindot Forest



23/2724 Pindot Sienna



10/2724 Pindot Red



52/2634 Runner Umber



72/2718 Runner Forest



23/2634 Runner Sienna



10/2634 Runner Red





Design: Vescent Linea Citrine

## VESCENT

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Featuring contemporary designs in a range of on-trend colours, Vescent is guaranteed to complement any commercial setting or larger family space.

The neutral colours used throughout the collection tie in with modern fabric and wallpaper collections while the experimental hues add a flash of colour for those seeking something different.

Linea, Arbor and Nexus are structured designs while Calx, Vapor and Nebula are more organic. Vescent is available from stock and with no minimum order.

80% Wool | 20% Nylon  
Woven Axminster

**Available in 4m only**

Suitable for Extra Heavy Wear / Heavy Contract Wear

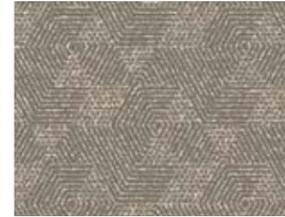


**arbor**

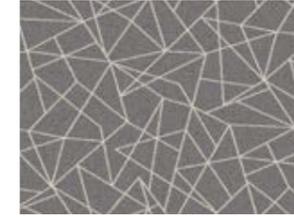
**L I N E A**

**NEBULA**

149693-5 Elixir



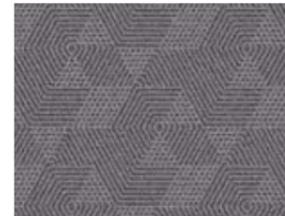
153391-10 Zinc



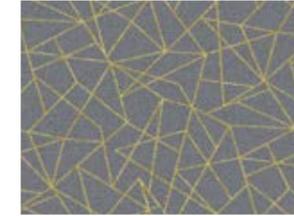
147178-18 Salt



149693-6 Alloy



153391-9 Citrine



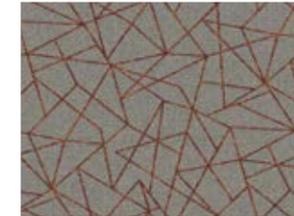
147178-13 Mica



155293-1 Obi



153391-1 Ignis



147178-12 Ochre



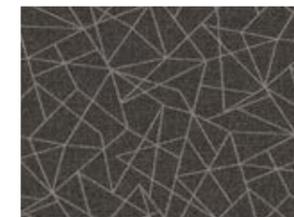
153391-8 Cadmium



147178-16 Zaffre



153391-5 Quartz



147178-8 Asphalt





# CALX

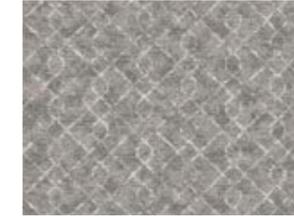
# NEXUS

# VAPOR

147144-7 Alumina



151781-1 Chroma



153443-1 Haar



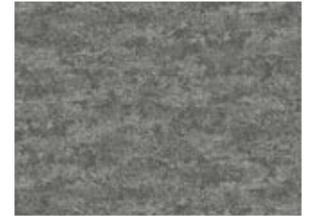
147144-3 Mineral



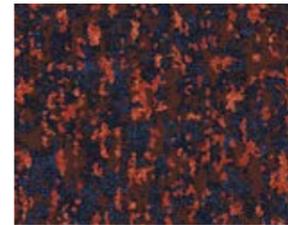
151906-1 Pewter



156352-1 Ebony



155146-1 Oxide



149736-1 Onyx



Design: Vescent Nexus Pewter





Design: Watercolours Amulet Ocean

## Watercolours

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Inspired by natural landscapes and the abstract masterpieces of JMW Turner, Watercolours mimics washes of watercolour pigment softly blending into the paper.

Two designs - Amulet and Mineral - are available in a range of exciting colourways echoing natural elements.

80% Wool | 20% Nylon  
Woven Axminster

Available in 4.57m, 3.66m, 2.74m, 1.83m & 0.91m

Suitable for Extra Heavy Wear



## Amulet

91/20092 Seaglass



11/20090 Ombre



12/20091 Brimstone



13/20103 Celeste



92/20093 Atmosphere



93/20094 Alchemy



15/20103 Savannah

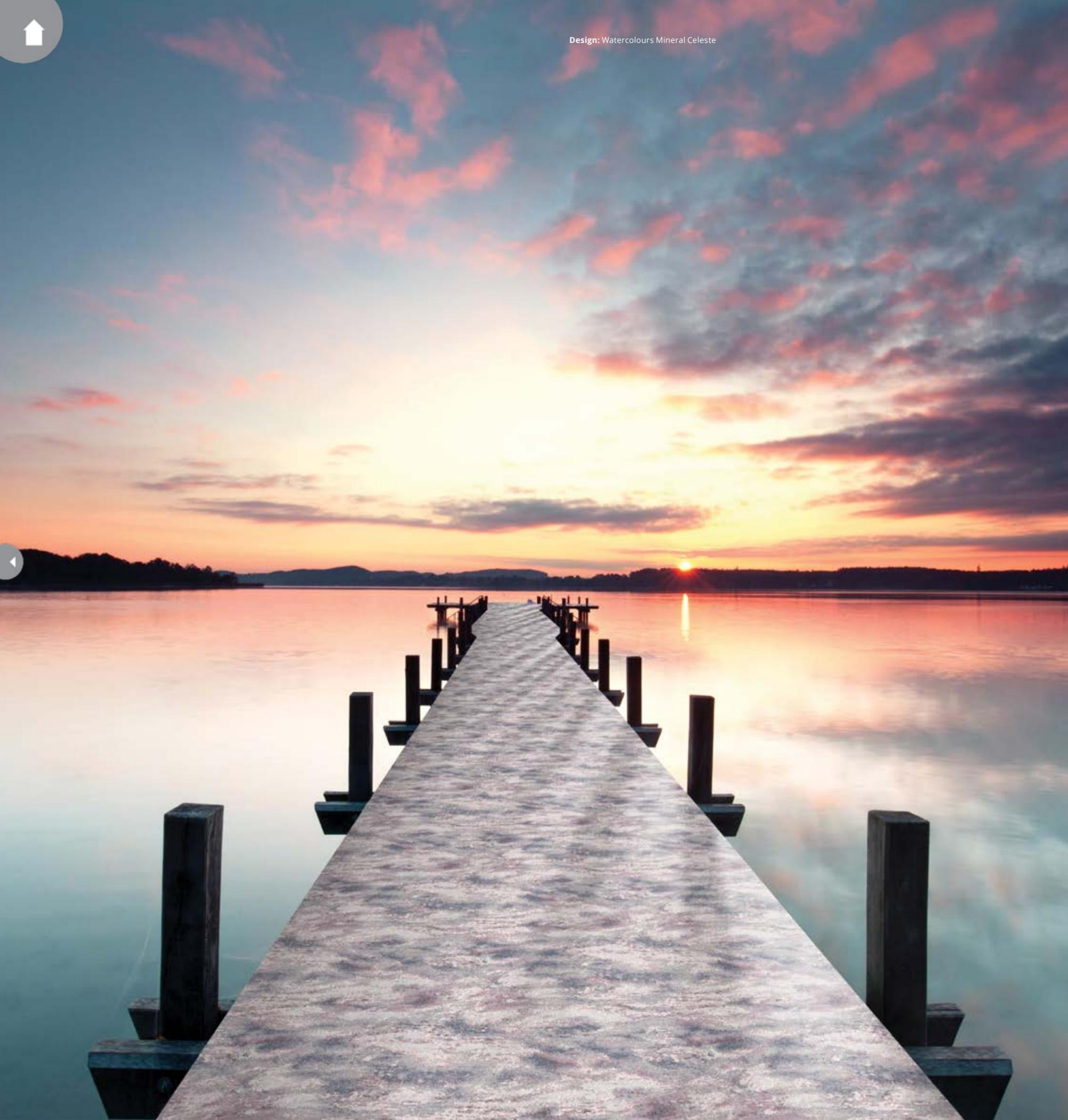


31/20103 Ocean



Design: Watercolours Amulet Seaglass





## Mineral

91/20089 Seaglass



13/20089 Celeste



11/20089 Ombre



14/20089 Zenith



12/20089 Brimstone



15/20089 Savannah



92/20089 Atmosphere



32/20089 Azores



93/20089 Alchemy





## Wilton Products

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### WHY CHOOSE A WOVEN WILTON?

#### **Choice of colour and textures**

Using one of the oldest methods of manufacturing a carpet, our range of quality textured plains is available in a comprehensive palette of neutral colours in a variety of Wilton, Velvet and Twist ranges to enhance your home.

#### **Made in the UK and Ireland**

From sourcing the highest quality wool and spinning and dyeing the yarn through to the bespoke design and weaving of luxury Wilton carpets, Ulster's attention to detail and commitment to the highest quality is woven into every stage of the process.

#### **Superior construction**

A Wilton carpet is made with only one backing that is woven around the pile yarn. This gives your carpet greater long-term stability and better performance over time. Using the optimum blend of wool and nylon provides long-term performance and appearance benefits to withstand the daily wear and tear of normal life.

#### **Double sheared**

All our Wilton carpets are sheared twice, with each cut taking a tiny amount off the pile to give a smoother surface to the finished carpet.

#### **Moth resistant treatment**

To protect your carpet against the attack of both moths and other wool eating insects, a moth resistant treatment is applied to every Wilton carpet. (Excluding Natural Choice Plains)

#### **Aftercare**

With simple, regular maintenance, an Ulster Carpet will stay looking its best for many years. Every week, use an upright vacuum with a beater bar to dislodge most of the dust and dirt trapped in the carpet to maintain the original look of your carpet for longer.



## Grange Wilton

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Combining the luxury of wool and the hardwearing properties of nylon, Grange Wilton uses high twist plain and heather yarns woven tightly to create the ultimate luxuriously dense floorcovering.

The impressive range of colourways within Grange Wilton include warm organic mineral tones, soft muted greys, beiges, green and reds, all inspired by a timeless heritage palette.

The nostalgic tones and colours found in Grange Wilton will effortlessly create warmth and deliver practical luxury.

80% Wool | 20% Nylon  
Woven Wilton

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear

Design: Grange Wilton Sawgrass

G1009 Beeswax



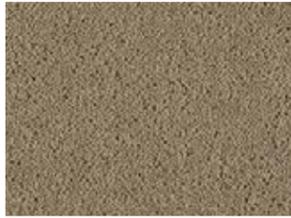
G1001 Angora



G1028 Woburn



G1015 Woolsack



G1018 Whisper



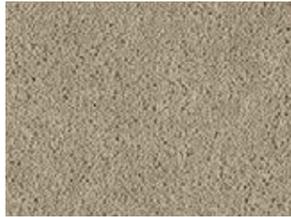
G1029 Millstone



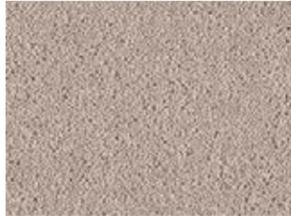
G1004 Flagstone



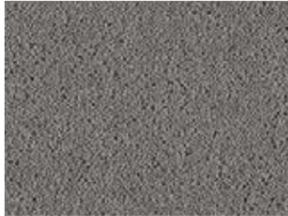
G1005 Partridge



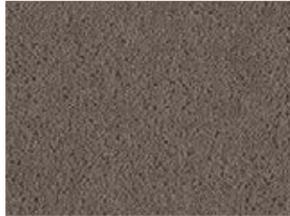
G1021 Mist



G1019 Greyhound



G1016 Lowry



G1008 Moorland



G1011 Pantry



G1007 Spelt



G1002 Wattle



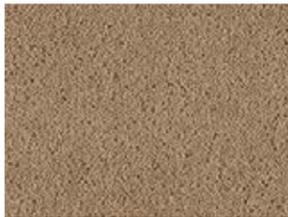
G1006 Otter



G1012 Tallow



G1013 Romney



G1017 Giltwood



G1003 Coir



G1010 Grenadier Red



G1023 Red Setter



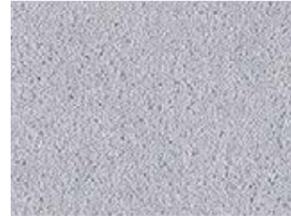
G1024 Kew



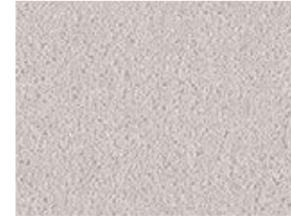
G1014 Appleby



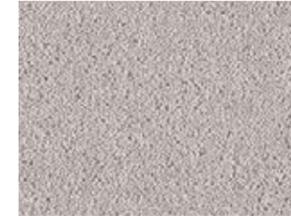
G1039 Mistral



G1026 Sea Salt



G1027 Priory



G1040 Fleet



G1030 Cygnet



G1025 Silversmith



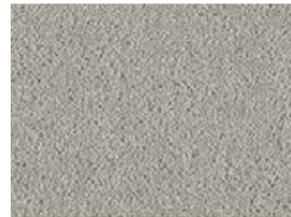
G1033 Sawgrass



G1022 French Grey



G1037 Celadon



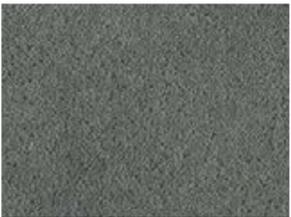
G1034 Gorge



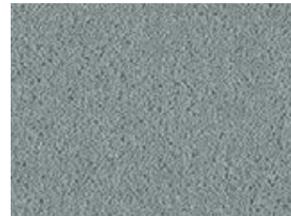
G1032 Dolomite



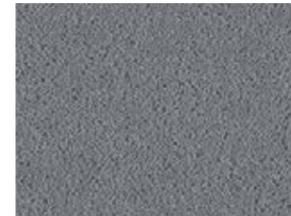
G1031 Cavern



G1038 Samphire



G1035 Woad



G1036 Hudson



G1020 Brunel





Design: Natural Choice Alpaca

N5004 Eider



N5001 Alpaca



N5002 Plover



N5003 Cobble



N5007 Platinum



N5005 Pumice



## Natural Choice Plains

The Natural Choice Plains range has been specifically designed to complement the Natural Choice Axminster range, offering a complete co-ordinated solution.

Woven from 100% natural undyed wool each of the Natural Choice Plains delivers all of the associated benefits of wool in six 'organic' woven Wilton colourways.

By combining a patterned carpet in one room with the subtly of a plain carpet in another, the consumer can easily create a naturally flowing effect.

100% Undyed Wool  
Woven Wilton

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear



## Ulster Velvet

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One of the finest Wilton products on the market, Ulster Velvet is a luxurious wool-rich flooring. This range looks and feels as its name suggests: smooth, with a texture akin to velvet.

In response to the consumer demand for plain carpets, particularly neutral colours, the Ulster Velvet range will harmonise and co-ordinate with almost any interior scheme.

80% Wool | 20% Nylon  
Woven Wilton

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear



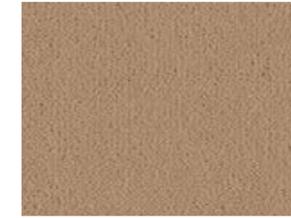
W2015 Suede



W2619 Impala



W2615 Mead



W2617 Mushroom



W2013 Oatmeal



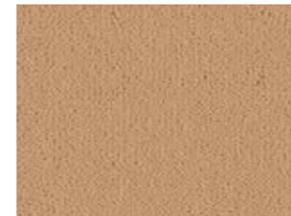
W2614 Mullion



W2605 Jersey



W837 Champagne



W2023 Straw



W2607 Fauna



W9702 Pyramid



W8618 Honey Gold



W8830 Imperial Red



W9711 Burgundy



W2630 Sugar Plum



W2012 Mouse



Design: Ulster Velvet Canvas



W2618 Merino



W2620 Chinchilla



W2613 Dovecote



W9209 Canvas



W2621 Tankard



W2616 Cloister



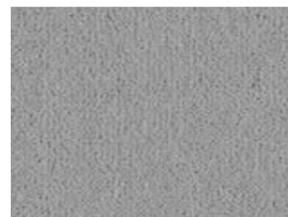
W2627 Barnstone



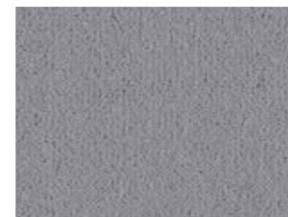
W2622 Elephant



W2625 Larch



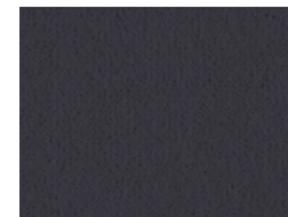
W2626 Phantom



W2628 Stove



W9718 Charcoal



W8625 Aspen Green



W835 Jade



W2629 Teal



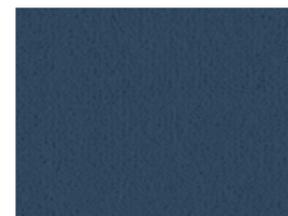
W2624 Glacier



W2623 Neptune



W8313 Windsor Blue



W9203 Royal Blue





Design: York Wilton Stoneware

## York Wilton

---

York Wilton offers a comprehensive palette of colours in an array of plain and heather yarns, with gently-textured twists conveying a simple yet classic style.

The heathers add a softer, contemporary feel to the range by blending more than one colour into the twist.

Combining the softness, comfort and warmth of wool with the hard-wearing properties of nylon for optimal performance, York Wilton is suitable for extra heavy wear.

The diversity of York Wilton's extensive colour palette allows for co-ordination with Ulster's wide range of woven Axminsters.

80% Wool | 20% Nylon  
Woven Wilton

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Extra Heavy Wear

Design: York Wilton Oyster



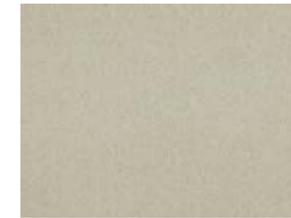
Y1066 Porcelain NEW



Y1065 Alabaster NEW



Y1072 Limestone NEW



Y1068 Ecru NEW



Y1071 Catkin NEW



Y1070 Stoneware NEW



Y1067 Tapestry NEW



Y1069 Hessian NEW



Y1073 Oyster NEW



Y1074 Fossil NEW



Y1075 Quarry NEW





Design: York Wilton Mockingbird

Y1021 Flax



Y1056 Cotswold



Y1047 Parchment



Y1008 Doeskin



Y1035 Sailcloth



Y1009 Rice



Y1007 Wholemeal



Y1032 Flint



Y1013 Irish Cream



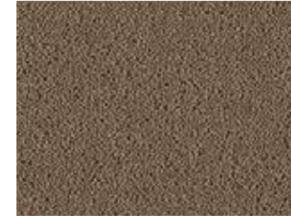
Y1012 Corn



Y1029 Walnut



Y1044 Hazelnut



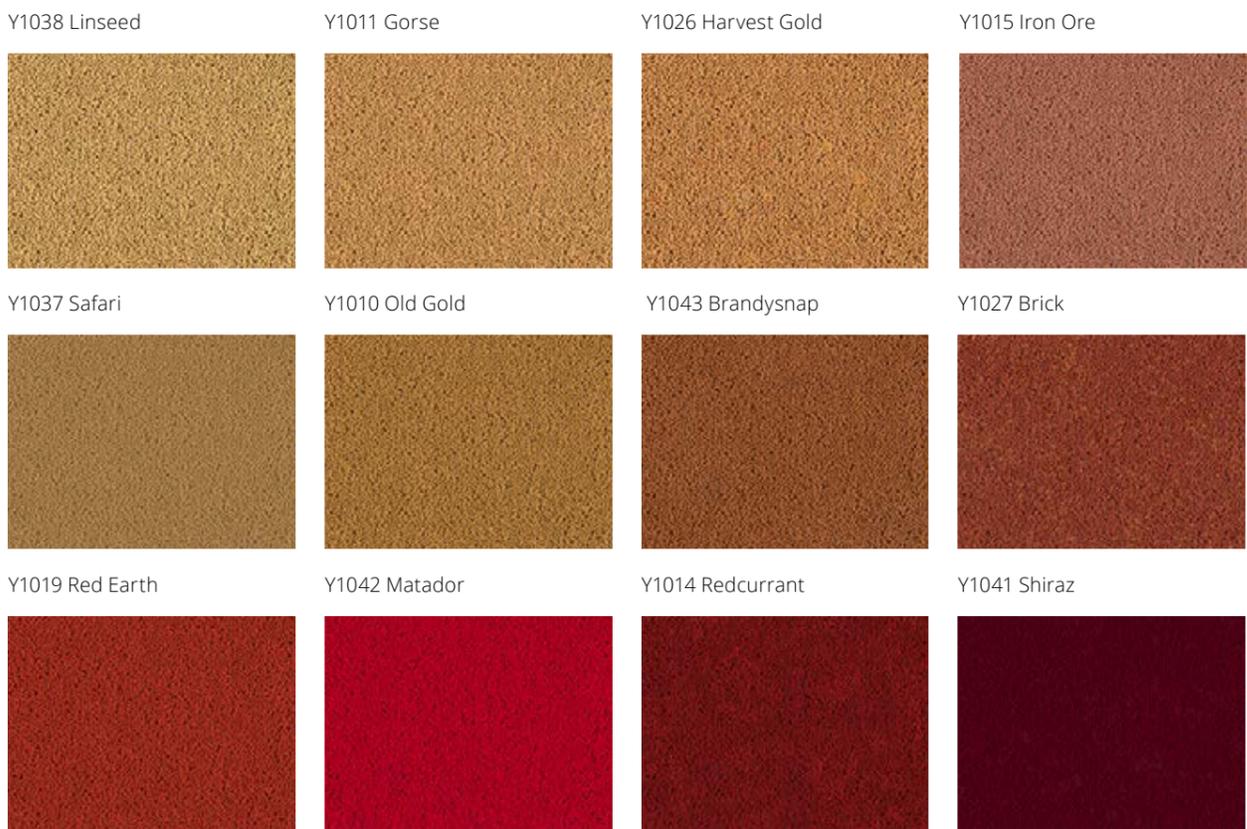
Design: York Wilton Goose



Design: York Wilton Orkney



"A diverse palette of Woven Wilton carpets that will complement any interior."



# LØØP Products

## WHY CHOOSE A LOOP CARPET?

### Choice of colour, design and textures

The loop weaving process gives you a great looking plain or textured carpet that will stand the test of time. We offer a variety of finishes in a comprehensive palette of colours that will add sophistication to your room.

### Made in Denmark

Our loop carpets are designed in the UK and manufactured in Denmark by danfloor, an Ulster Group Company.

### High Tech Ultra Light Bac®

An Ulster tufted carpet backed with our high tech Ultra Light Bac® brings many benefits to consumers and retailers alike. High tech – Ultra Light Bac® uses a high-tech resin which forms a stronger bond between the primary and secondary carpet backings. Despite the stronger bond the carpet is much more supple and this brings a variety of benefits such as:

- **Crease resistant** – Ultra Light Bac® carpet can easily be folded for carrying upstairs, in lifts or other difficult to access areas with no risk of delaminating or cracking and little chance of creasing.
- **Scratch free** – When handled correctly during the fitting process Ultra Light Bac® will not scratch or scuff your wallpaper or skirting boards.
- **Delamination free** – Unlike conventional glued action backed carpets Ultra Light Bac® carpets will not delaminate.  
25% lighter Ultra Light Bac® uses no fillers or glue making it lighter on the environment, easier to transport and recycle.

### 100% wool

Every journey to a luxury carpet begins by selecting the right wool. At Ulster Carpets, we only source the best wool from the UK, Ireland and New Zealand to provide the perfect starting point.

### What is Open Spaces Laneve™?

Made using 100% Laneve™ wool, Open Spaces Laneve is the result of a partnership between Ulster Carpets and Wools of New Zealand. The Auckland, Queenstown, Napier, Raglan and Wellington Stripe ranges that form this collection have a dense loop pile texture that creates a natural contemporary floor covering that is also soft, warm and durable.

The 100% Laneve™ wool used in this range is traceable back to the individual farmers in New Zealand who operate under strict ethical, animal welfare and environmental standards.

### What is terræn level cut loop carpet?

Terræn is a stylish Danish-inspired Level Cut Loop (LCL) collection that is manufactured in Denmark by danfloor, an Ulster Group Company specialising in the loop tufting method. Constructed using 80% premium British and New Zealand wool combined with 20% nylon, terræn is available in 4m, 3m, 2m and 1m colour matching Multi Widths and is suitable for general residential wear.

### Aftercare

With simple, regular maintenance, an Ulster Carpet will stay looking its best for many years. Every week, use an upright vacuum with a beater bar to dislodge most of the dust and dirt trapped in the carpet to maintain the original look of your carpet for longer.



Design: HABITÜS Croft Furrow

## HABITÜS

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Drawing on the emotional connection we create with the surrounding elements, HABITÜS blends contemporary patterns and comforting textures with neutral colourways and contains two designs, Croft and Strönd.

100% Wool  
Loop Pile

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Heavy Wear

Design: HABITUS Croft Soya



### Croft

70/1318 Surf



25/1318 Soya



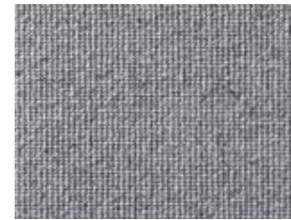
72/1318 Wren



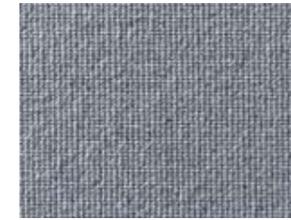
35/1318 Rye



75/1318 Etching



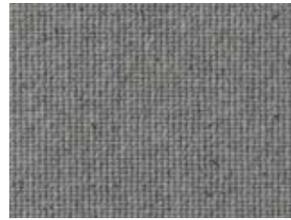
65/1318 Reef



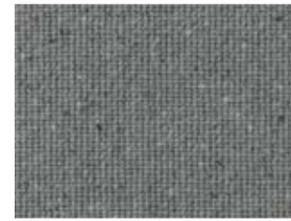
62/1318 Mere



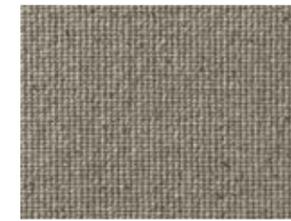
78/1318 Hearth



74/1318 Furrow



38/1318 Gable



Design: HABITUS Croft Gable



Design: HABITÜS Strönd Brook



## Strönd

20/1317 Shoal



35/1317 Shore



70/1317 Sail



38/1317 Creek



75/1317 Pier



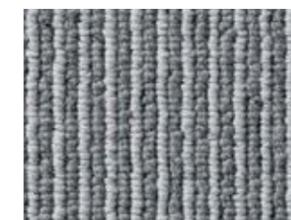
80/1317 Bay



65/1317 Ebb



78/1317 Brook



Design: HABITÜS Stönd Bay





## ØPEN SPACES & laneve NEW ZEALAND WOOL

Open Spaces is a comprehensive loop collection made from 100% wool to deliver a textured, contemporary look that is soft, warm and durable.

Open Spaces is offered in an extensive array of organic colours that will merge seamlessly into all interior schemes and coordinate perfectly with Ulster's extensive woven Axminster offering.

The Open Spaces Laneve™ range has been developed in partnership with Wools of New Zealand. The wool used in these carpets is fully traceable and is supplied by farmers who must meet a comprehensive range of environmental, social responsibility and animal welfare standards.

For more information on Laneve™ visit: [www.woolsnz.com](http://www.woolsnz.com)

100% Wool & 100% New Zealand Wool  
Loop Pile

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Heavy Wear



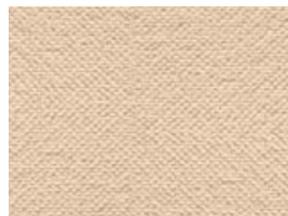
"...Through Wools of New Zealand, customers can trace the Laneve wool in their carpet back to the farm where it was produced, providing peace of mind that the wool has been grown under strict animal welfare, ethical, and environmental standards."



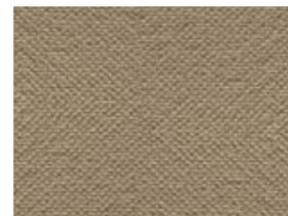
Design: Open Spaces Auckland Concrete

## Auckland

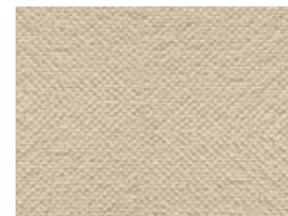
10/1428 Calico



62/1428 Hammock



71/1428 Coast



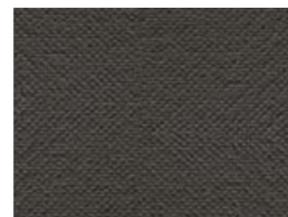
25/1428 Driftwood



28/1428 Mortar



74/1428 Anvil



70/1428 Grayling



72/1428 Sidewalk



11/1428 Ermine



73/1428 Glint



75/1428 Concrete



76/1428 Paraffin



Design: Open Spaces Auckland Sidewalk



## Dubai

10/1319 Snowdrop



15/1319 Lemongrass



31/1319 Pearl



61/1319 Limewash



20/1319 Blonde



43/1319 Demerara



30/1319 Malt



71/1319 Dapple



12/1319 Polar



72/1319 Alpine



74/1319 Tor



35/1319 Glaze



76/1319 Echo



"...Every journey to a luxury carpet begins by selecting the right wool. At Ulster Carpets, we only source the best wool from the UK, Ireland and New Zealand to provide the perfect starting point."

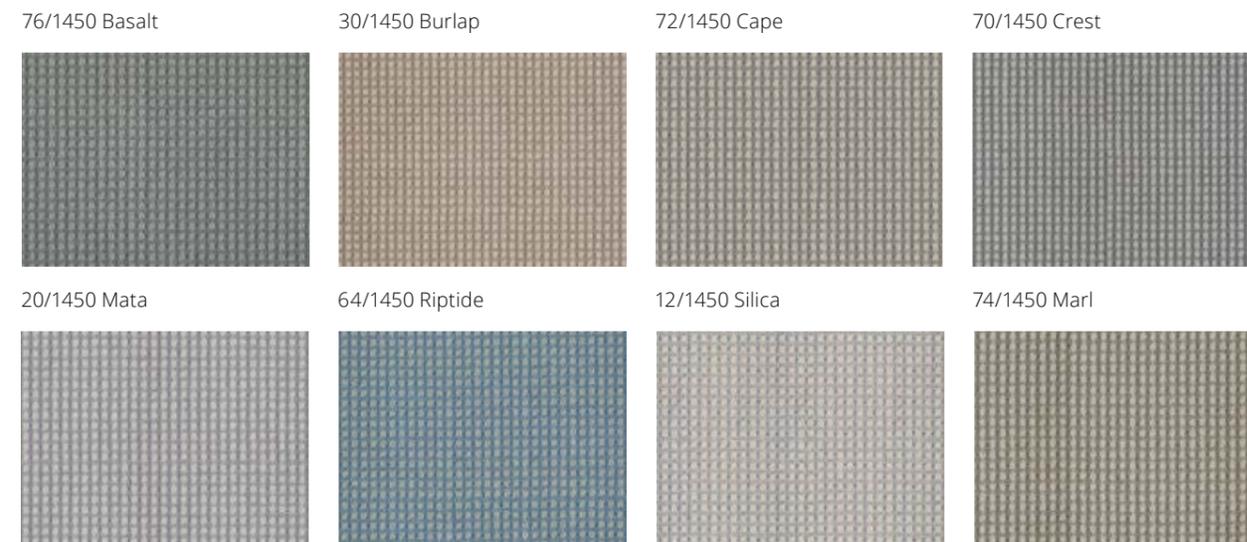




# Napie



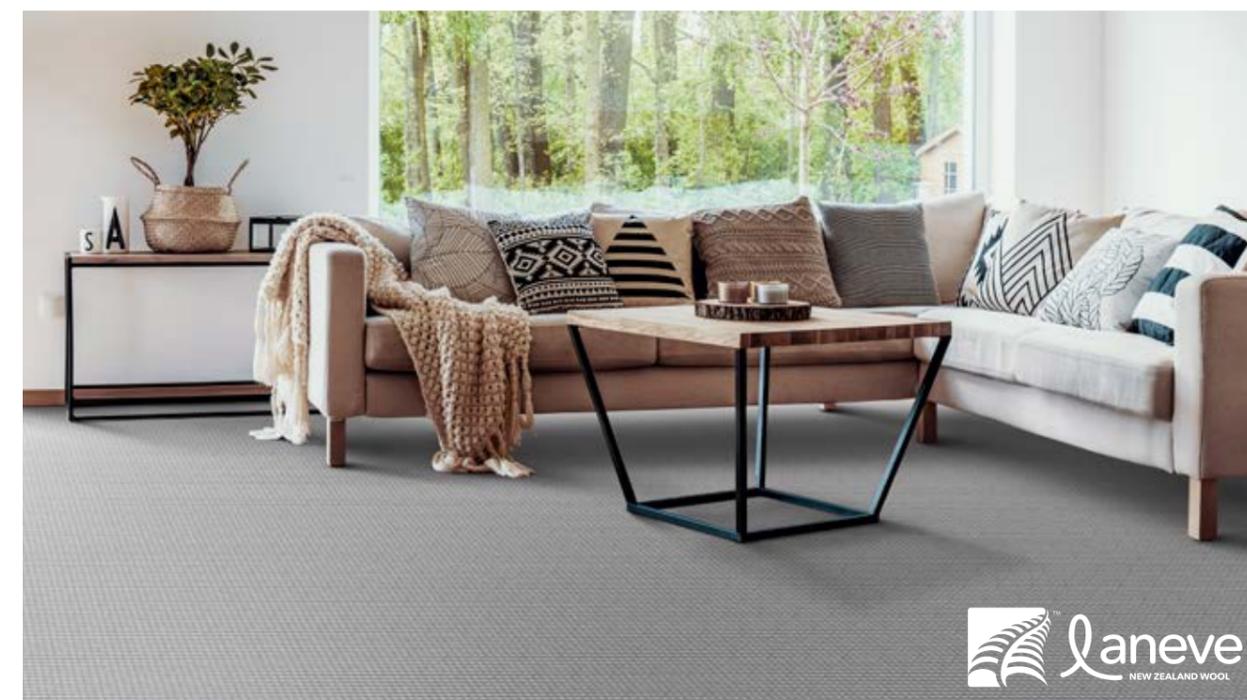
# Raglan



# Queenstown



# Wellington Stripe



Design: Open Spaces Raglan Mata



Design: Natural Choice Textures Swaledale

## Natural Choice Textures

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When you think of wool, you automatically think of a white material that is naturally soft.

Yet nature has gifted us with different sheep breeds that have naturally different coloured fleeces. Natural Choice Textures blends these different fleeces to create a broad colour bank of entirely natural colours.

Made of 100% undyed Wool, each of the eight colourways in this new 6 ply loop range from Ulster Carpets is named after a different sheep breed.

Cheviot, Southdown and Woodland consist of a warm group of colors, while Teeswater, Drysdale and Jacob provide a neutral base. Finally, Swaledale and Hebridean offer a choice of cooler greyer shades.

This new loop range enhances a successful Natural Choice collection that already includes Axminster and Wilton carpets.

100% Undyed British Wool.  
Loop Pile.

Available in 5m, 4m, 3m, 2m and 1m.

Suitable for Heavy Wear Applications.



20/1325 Cheviot



30/ 1325 Southdown



40/1325 Woodland



15/1325 Teeswater



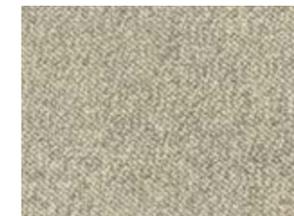
25/1325 Drysdale



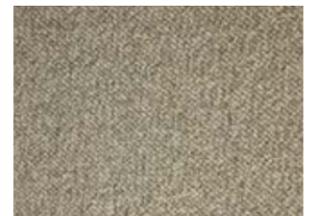
35/1325 Jacob



73/1325 Swaledale



75/1325 Hebridean





## Technical Information

Please see the following pages for technical information related to each current Ulster stock product and range.

Range / Design	Ref No.	Width Available (m)	Repeat Length (cm)	Repeat Type	Suitability	Centres on 91cm	Tog
<b>ANATOLIA</b>							
SCROLL	2288, 2298, 20101	4.57 / 3.66 / 2.74 / 1.83 / 0.91	46	Self Match	Extra Heavy Wear	NO	1.7
MEDALLION	2287, 2293,	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Self Match	Extra Heavy Wear	NO	1.7
SHIRVAN	2374, 2623	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Self Match	Extra Heavy Wear	NO	1.7
RUNNER	2289, 2299, 20102	0.69	91	Runner	Extra Heavy Wear	N/A	1.7
<b>ATHENIA</b>							
MOTIF	2566, 2707	4.57 / 3.66 / 2.74 / 1.83 / 0.91	28	Self Match	Heavy Wear	NO	1.7
PINDOT	2572	4.57 / 3.66 / 2.74 / 1.83 / 0.91	9	Self Match	Heavy Wear	NO	1.7
RUNNER	2583, 2711	0.69	3	Runner	Heavy Wear	N/A	1.7
<b>BOHO COLLECTION</b>							
BLOOMSBURY	30003	4 / 3 / 2 / 1	100	Self Match	Heavy Wear	NO	1.7
CHIC	30002	4 / 3 / 2 / 1	2.2	Self Match	Heavy Wear	NO	1.7
HAMILTON	30006	4 / 3 / 2 / 1	24.6	Self Match	Heavy Wear	NO	1.7
HEMINGWAY	30004	4 / 3 / 2 / 1	2.9	Self Match	Heavy Wear	NO	1.7
TRIBE	30001	4 / 3 / 2 / 1	2.9	Self Match	Heavy Wear	NO	1.7
RHAPSODY	30005	4 / 3 / 2 / 1	100	Self Match	Heavy Wear	NO	1.7
<b>BRAEBURN</b>							
ALL	20084	4.57 / 3.66 / 2.74 / 1.83 / 0.91	45.7	Self Match	Extra Heavy Wear	YES	1.7
<b>BEAUMONT</b>							
ALL	20016	4.57 / 3.66 / 2.74 / 1.83 / 0.91	30	Self Match	Extra Heavy Wear	YES	1.5
<b>FUSION</b>							
			<b>W x L</b>				
TONE	20086	4	50 x 44	Self Match	Extra Heavy Wear	NO	1.75
SONIC	20087	4	100 x 76	Self Match	Extra Heavy Wear	NO	1.75
REVERB	20088	4	50 x 102	Half Drop	Extra Heavy Wear	NO	1.75

AXMINSTER

Range / Design	Ref No.	Width Available (m)	Repeat Length (cm)	Repeat Type	Suitability	Centres on 91cm	Tog
<b>GLENAVY</b>							
KILIM	81/2055	4.57 / 3.66 / 2.74 / 1.83 / 0.91	94	Self Match	Heavy Wear	NO	1.7
VESUVIUS	21/2886	4.57 / 3.66 / 2.74 / 1.83 / 0.91	94	Half Drop	Heavy Wear	NO	1.7
FANTASIA	11/2971	4.57 / 3.66 / 2.74 / 1.83 / 0.91	94	Half Drop	Heavy Wear	NO	1.7
ROMANZA	11/2970	4.57 / 3.66 / 2.74 / 1.83 / 0.91	94	Self Match	Heavy Wear	NO	1.7
ETHNIC PANEL RUST	2/2648	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Self Match	Heavy Wear	YES	1.7
RED PERSIAN	21/2133	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Self Match	Heavy Wear	YES	1.7
SIRANDA	6/2474	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Self Match	Heavy Wear	NO	1.7
PERSIAN GARDEN	2/2385	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
WHITE SHIRZAR	1/2467	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
OVERTURE	2/2162	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
HAMPTON COURT	7/2984	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
FEZHIR	6/2421	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
GREENN BUTTONS & BOWS	4/2353	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
MAYFAYRE	6/2414	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
FIREDANCE	10/2264	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
TABRIZ	2/2418	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
KASHMIR	2/3144	4.57 / 3.66 / 2.74 / 1.83 / 0.91	95	Half Drop	Heavy Wear	NO	1.7
SEYCHELLES	17/2045	4.57 / 3.66 / 2.74 / 1.83 / 0.91	108	Half Drop	Heavy Wear	NO	1.7
RUNNERS	ALL	0.91	95	Runner	Heavy Wear	YES	1.7
<b>GLENDUN</b>							
BLUE LORENZO	5/2380	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Self Match	Extra Heavy Wear	YES	1.8
SAMARKAND	3/2152	4.57 / 3.66 / 2.74 / 1.83 / 0.91	63	Self Match	Extra Heavy Wear	YES	1.8
BLUE CALIPH	5/2446	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Half Drop	Extra Heavy Wear	NO	1.8
CANTERBURY	1/2431	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Half Drop	Extra Heavy Wear	NO	1.8
ROSEMOOR	11/20063	4.57 / 3.66 / 2.74 / 1.83 / 0.91	97	Half Drop	Extra Heavy Wear	NO	1.8

Range / Design	Ref No.	Width Available (m)	Repeat Length (cm)	Repeat Type	Suitability	Centres on 91cm	Tog
<b>GLENMOY</b>							
BLACKWATCH	12/2756	4.57 / 3.66 / 2.74 / 1.83 / 0.91	31	Self Match	Extra Heavy Wear	YES	1.7
BEIGE CHISHOLM	2/2755	4.57 / 3.66 / 2.74 / 1.83 / 0.91	46	Self Match	Extra Heavy Wear	YES	1.7
IONA LERWICK SKYE STORNOWAY	92/2755 94/2755 91/2755 93/2755	4.57 / 3.66 / 2.74 / 1.83 / 0.91	45.7	Self Match	Extra Heavy Wear	YES	1.7
ROYAL STEWART	10/2754	4.57 / 3.66 / 2.74 / 1.83 / 0.91	46	Self Match	Extra Heavy Wear	YES	1.7
ANTIQUE SUNSET	21/2652	4.57 / 3.66 / 2.74 / 1.83 / 0.91	80	Self Match	Extra Heavy Wear	YES	1.7
SEVILLE	2/2157	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Self Match	Extra Heavy Wear	YES	1.7
RED / BLACK SULTAN	21/2650 91/2650	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Self Match	Extra Heavy Wear	YES	1.7
PERSIAN GARDEN	10/2160	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Half Drop	Extra Heavy Wear	YES	1.7
MADAME POMPADOUR	6/2470	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Half Drop	Extra Heavy Wear	NO	1.7
GREEN VIVALDI / VIVALDI	4/2371 2/2371	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91	Half Drop	Extra Heavy Wear	NO	1.7
ROBERTSON	91/20082	4.57 / 3.66 / 2.74 / 1.83 / 0.91	30.5	Self Match	Extra Heavy Wear	YES	1.7
DOUGLAS	91/20083	4.57 / 3.66 / 2.74 / 1.83 / 0.91	22.9	Self Match	Extra Heavy Wear	YES	1.7
<b>NATURA</b>							
				<b>W x L</b>			
ALDER	ALL	4	200 x 100.3	Straight Match	Heavy Wear	NO	1.8
ARCUS	ALL	4	200 x 100.3	Straight Match	Heavy Wear	NO	1.8
ESKER	ALL	4	200 x 100.3	Straight Match	Heavy Wear	NO	1.8
MOSO	ALL	4	200 x 100	Straight Match	Heavy Wear	NO	1.8
NAHLA	ALL	4	200 x 100.3	Straight Match	Heavy Wear	NO	1.8
VITA	ALL	4	200 x 100.3	Straight Match	Heavy Wear	NO	1.8
ZEN INGA / MESA	ALL	4	134 x 99	Straight Match	Heavy Wear	NO	1.8
ZEN MOKA / YARI	ALL	4	67 x 99	Straight Match	Heavy Wear	NO	1.8
<b>NATURAL CHOICE AXMINSTER</b>							
BATIK	91/20097	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91.4	Half Drop	Extra Heavy Wear	NO	1.7
CHENILLE	20048	4.57 / 3.66 / 2.74 / 1.83 / 0.91	61	Self Match	Extra Heavy Wear	NO	1.7
FRESCO	20045	4.57 / 3.66 / 2.74 / 1.83 / 0.91	45.7	Self Match	Extra Heavy Wear	NO	1.7
GARLAND	20042	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91.4	Self Match	Extra Heavy Wear	NO	1.7

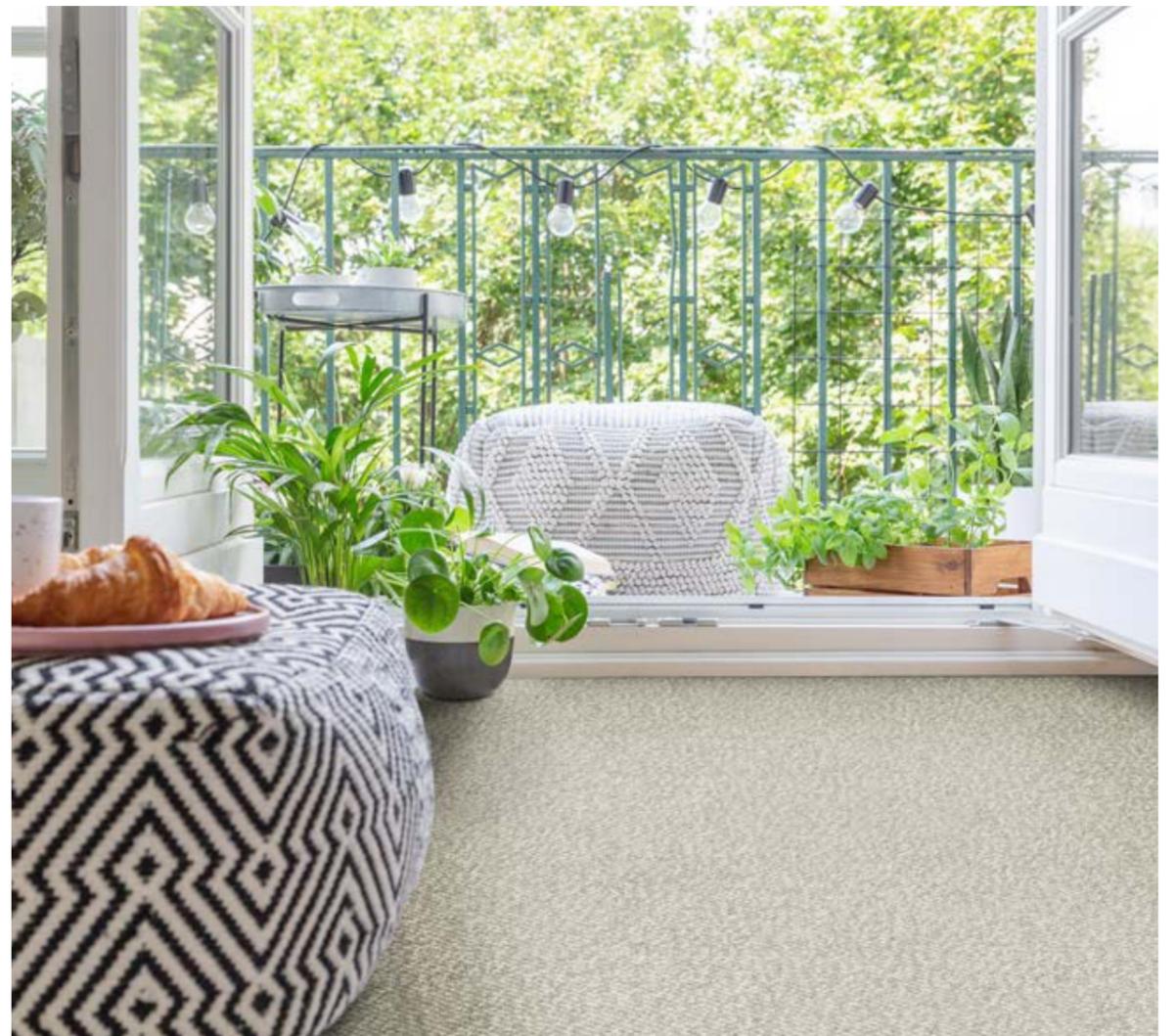


AXMINSTER

Range / Design	Ref No.	Width Available (m)	Repeat Length (cm)	Repeat Type	Suitability	Centres on 91cm	Tog
<b>NATURAL CHOICE AXMINSTER CONTINUED</b>							
JURA	91/20095	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91.4	Half Drop	Extra Heavy Wear	NO	1.7
MANDARA	91/20100	4.57 / 3.66 / 2.74 / 1.83 / 0.91	88.1	Self Match	Extra Heavy Wear	NO	1.7
RAKU	91/20098	4.57 / 3.66 / 2.74 / 1.83 / 0.91	101.6	Self Match	Extra Heavy Wear	NO	1.7
RATTAN	91/20099	4.57 / 3.66 / 2.74 / 1.83 / 0.91	84.67	Self Match	Extra Heavy Wear	NO	1.7
ROWAN	20043	4.57 / 3.66 / 2.74 / 1.83 / 0.91	45.7	Self Match	Extra Heavy Wear	NO	1.7
TIBET	91/20096	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91.4	Half Drop	Extra Heavy Wear	NO	1.7
<b>SHERIDEN</b>							
CAMEO	2461, 2614, 2558, 2617	4.57 / 3.66 / 2.74 / 1.83 / 0.91	31	Self Match	Extra Heavy Wear	NO	1.5
PINDOT	2462, 2562	4.57 / 3.66 / 2.74 / 1.83 / 0.91	5	Self Match	Extra Heavy Wear	NO	1.5
RUNNER	2605, 2574, 2622, 2576	0.69	15	Runner	Extra Heavy Wear	NA	1.5
<b>TAZMIN</b>							
MOTIF	2628, 2710	4.57 / 3.66 / 2.74 / 1.83 / 0.91	23	Self Match	Heavy Wear	YES	1.7
PINDOT	2724	4.57 / 3.66 / 2.74 / 1.83 / 0.91	23	Self Match	Heavy Wear	YES	1.7
RUNNER	2634, 2716, 2718	0.69	46	Runner	Heavy Wear	NA	1.7
<b>WATERCOLOURS</b>							
ALL	20089, 20090, 20091, 20092, 20093, 20094, 20103	4.57 / 3.66 / 2.74 / 1.83 / 0.91	91.4	Half Drop	Extra Heavy Wear	NO	1.7
<b>VESCENT</b>							
			<b>L x W</b>				
ARBOR	ALL	4	90.4 x 100	Straight Match	Heavy Wear	NO	1.5
CALX	ALL	4	100.1 x 100	Half Drop	Heavy Wear	NO	1.5
LINEA	ALL	4	99.8 x 200	Straight Match	Heavy Wear	NO	1.5
NEBULA	ALL	4	100.1 x 100	Half Drop	Heavy Wear	NO	1.5
NEXUS	ALL	4	99.8 x 200	Straight Match	Heavy Wear	NO	1.5
VAPOR	ALL	4	99.3 x 200	Straight Match	Heavy Wear	NO	1.5

WILTON

Range / Design	Ref No.	Width Available (m)	Repeat Length (cm)	Repeat Type	Suitability	Centres on 91cm	Tog
<b>GRANGE WILTON</b>							
ALL	ALL	5 / 4 / 3 / 2 / 1	NA	NA	Extra Heavy Wear	NA	1.5
<b>NATURAL CHOICE PLAINS</b>							
ALL	ALL	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NA	1.5
<b>ULSTER VELVET</b>							
ALL	ALL	5 / 4 / 3 / 2 / 1	NA	NA	Extra Heavy Wear	NA	1.5
<b>YORK WILTON</b>							
ALL	ALL	5 / 4 / 3 / 2 / 1	NA	NA	Extra Heavy Wear	NA	1.5

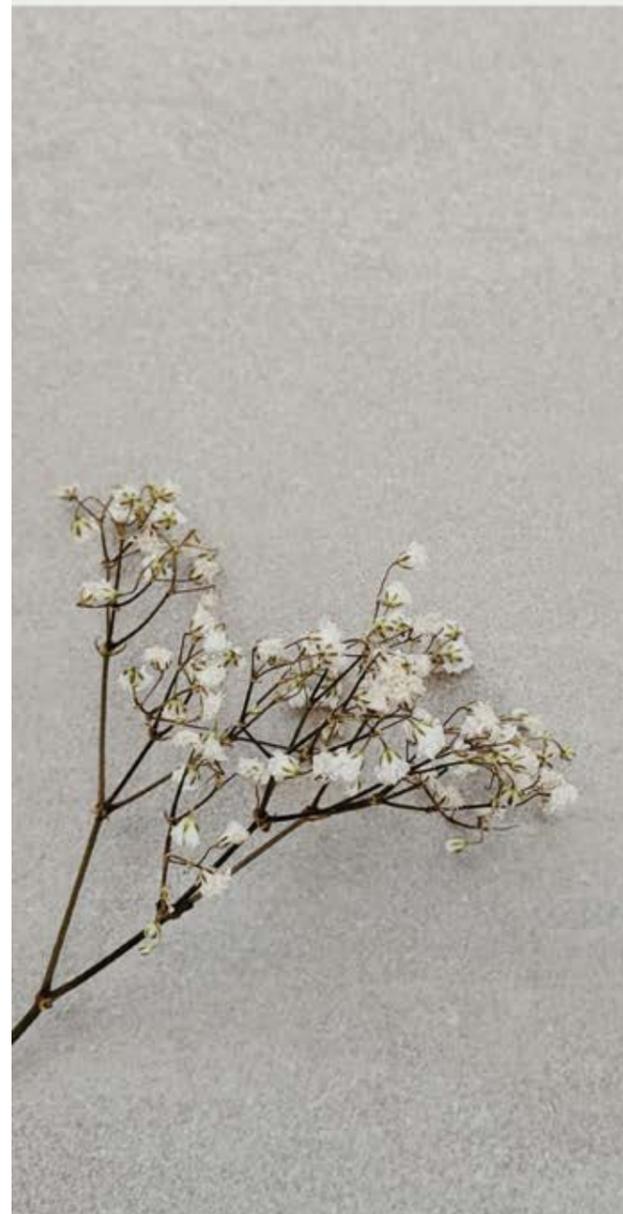




# Co-ordinations

Range / Design	Ref No.	Width Available (m)	Repeat Length (cm)	Repeat Type	Suitability	Centres on 91cm	Tog
<b>HABITÜS</b>							
CROFT	All	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.6
STROND	All	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.6
URBAN	All	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.3
<b>OPEN SPACES</b>							
DUBAI	1319	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NA	1.6
<b>OPEN SPACES LANEVE™</b>							
AUCKLAND	1428	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NA	1.2
NAPIER	1455	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NA	1.2
QUEENSTOWN	1431	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.2
RAGLAN	1450	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.2
WELLINGTON STRIPE	1433	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.2
<b>TERRÆN</b>							
LENKE	2601	4 / 3 / 2 / 1	6.7 x 5	Self Match	General Wear	NO	1.5
OSKA	2602	4 / 3 / 2 / 1	99 x 85	Self Match	General Wear	NO	1.5
BERG	2603	4 / 3 / 2 / 1	99 x 63	Self Match	General Wear	NO	1.5
FROND	2604	4 / 3 / 2 / 1	99 x 56	Self Match	General Wear	NO	1.5
RYG	2606	4 / 3 / 2 / 1	99 x 54	Self Match	General Wear	NO	1.5
NÖMAD	2607	4 / 3 / 2 / 1	99 x 77.5	Self Match	General Wear	NO	1.5
<b>NATURAL CHOICE TEXTURES</b>							
TEESWATER	15/1325	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.5
CHEVIOT	20/1325	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.5
DRYSDALE	25/1325	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.5
SOUTHDOWN	30/1325	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.5
JACOB	35/1325	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.5
WOODLAND	40/1325	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.5
SWALEDALE	73/1325	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.5
HEBRIDEAN	75/1325	5 / 4 / 3 / 2 / 1	NA	NA	Heavy Wear	NO	1.5

LOOP



## Colour Co-ordination

The sheer volume of products on the market can make the job of co-ordinating your carpets seem like an endless and often overwhelming task.

Our patterned ranges have been designed to co-ordinate beautifully with our magnificent selection of plain carpets.

Visit the inspiration area of our website for more on co-ordination tips.

### Retailers

To access the co-ordination spreadsheet please visit the retailer area on our website: [www.ulstercarpets.com/residential](http://www.ulstercarpets.com/residential)



## Icons Explained

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### Wool

- The natural choice for your home
- Naturally soft for greater comfort and luxury
  - Sustainable, renewable and recyclable
  - The healthy choice for indoor air quality



### Moth Resistant

We apply a moth resistant / repellent treatment during the manufacturing process that penetrates the entire carpet pile. Our research shows that this application method provides long-term resistance that will remain in place for the normal life cycle of your carpet.



### Quality

- Manufactured at our own facilities in the UK, Ireland and Denmark
- Made from the finest wools
  - Superior construction for better performance
  - Stringent quality checks at every step



### Service

We have combined design and manufacturing excellence with the highest levels of customer service. The quality of our bespoke carpets is matched by the strong relationships that we have built up with our customers.



### Design

- Unique designs that meet a range of tastes
- Distinctive patterns and plains
  - Classic to contemporary
  - Sophisticated colours



### Environmental

With the ever growing number of environmental concerns, choosing an Ulster wool rich carpet contributes to the preservation of the environment without compromising on performance and luxury.



**50%**  
reduction in our carbon footprint & we are committed to reducing this further

**40%**  
reduction in our demand on our local water supply



**100%**  
industrial waste diverted from Landfill

## Making a difference

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Sustainability is at Ulster's core.

As a world-leading manufacturer of luxury carpets, we recognise our role in reducing our carbon footprint. For that reason we continually review our efforts to find more efficient and sustainable processes without compromising on performance and luxury.

### **Rapidly renewable material**

We use the best wool sourced from Britain, Ireland and New Zealand in our carpets. Classed as a rapidly renewable material, wool is re-grown in 12 months to provide a sustainable supply of high quality raw material.

### **Innovation**

From our energy efficient looms and innovative systems to transport and waste management, we have strategically developed more sustainable methods of manufacturing luxury carpet.

### **Accreditation**

We are accredited to ISO 14001:2015 EMS 53967 Environmental Standard and ISO 9001:2015 Cert No. FM0877.

### **Carbon commitment**

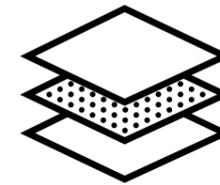
We became the first company in Northern Ireland and the first textile manufacturer in the UK to be awarded the Carbon Standard Award. We have reduced our carbon footprint by 50% and are committed to reducing this further.



# AXFELT

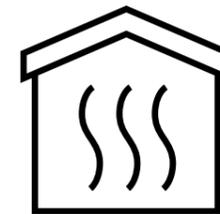
TRIPLE LAYER UNDERLAY

Help to significantly extend the life of your new carpet by fitting Axfelt Triple Layer Underlay.



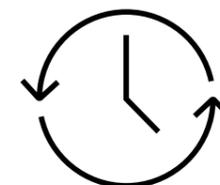
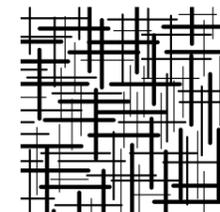
Axfelt Triple Layered Underlay is a luxury underlay with a wool felt topping, mixed material middle layer and a rubber crumb bottom layer.

It provides an excellent foundation for your new carpet to help prevent wear and tear, increasing the life of the carpet and maintaining its looks.



Fitting Axfelt Underlay also delivers excellent sound and warmth insulation helping reduce noise and heating bills.

Made from 100% recycled materials including old carpets and rubber tyres Axfelt Triple Layer Underlay is a sustainable product, designed to make a contribution to the reduction of the amount of carpet currently disposed of in landfill in the UK.



We are extending our standard 6 year guarantee, on any of Ulster's Axminster and Wilton ranges, when installed with Axfelt Triple Layer Underlay.

**Talk to your retailer for more details.**

\* Terms and Conditions apply.

## Additional Information

### Retailers & Consumers

Ulster strive to provide you, our retailers and consumers, with the best possible service. To achieve this, we offer a range of tools to assist with that all-important purchasing decision -

#### Ordering Samples

We know that seeing an image in a brochure is nothing like holding and feeling our actual product in your hand. Samples are a crucial part of this process and are often the source of interior design inspiration, especially for matching against already purchased soft furnishings. It is for that reason that we have made it easy to order samples using our website. Each sample is professionally presented in branded packaging and can be posted directly to the retailer or the consumer. Samples are limited to five per customer and can be returned to us using the freepost envelope. Old samples are converted into Axfelt Triple Layer Underlay.

Samples can be ordered by emailing [ucm.orders@ulstercarpets.com](mailto:ucm.orders@ulstercarpets.com) or via [www.ulstercarpets.com](http://www.ulstercarpets.com)

### Visit us at [www.ulstercarpets.com](http://www.ulstercarpets.com)

Our contemporary and easy to use website showcases all of our products to perfection with improved functionality allowing you to easily view all of our products. You can add any swatches you require to your shopping cart, and complete your free sample order. The website also provides useful consumer information such as aftercare advice, carpet terms and instructions on how to calculate the amount of carpet you require.

**To be added to our 'Find A Stockist' section, please contact your Ulster Sales Executive.**

Downloadable versions of all our brochures are also available online. You can keep tabs on all the latest Ulster news in the blog section of our website as well as on our social media channels.



Follow us on social media



#### Aftercare

We know that customer service doesn't stop with the purchase. No matter how often carpets are vacuumed and how many protective mats are in place, spots and stains will occur now and then. Ulster have put together an aftercare guide to deal with all these occurrences which can be viewed in the Advice section of our website - [www.ulstercarpets.com](http://www.ulstercarpets.com). We hope that this will service as a useful reference tool.

To keep the appearance of your carpet and prolong its life, it is important to correctly clean it. Weekly vacuuming, preferably with an upright cleaner and a beater bar, will dislodge most of the dirt and dust trapped within the layers of your carpet.

### Retailers

There are a number of ways to make it easier for retailers to keep up-to-date with all the latest developments at Ulster -

#### Retailer Area

The Retailer Area of our website - [www.ulstercarpets.com/residential](http://www.ulstercarpets.com/residential) provides a range of useful information including flooring guides, price lists, a media gallery, access to the Web Service and other essential information.

To gain access, click on the Hamburger Bar (the one with the three lines on top of each other) and in the drop down menu fill in your details in the Retailer Area section.

If you can't access the Retailer Area, contact your Sales Executive or email: [marketing@ulstercarpets.com](mailto:marketing@ulstercarpets.com)

#### Retailer eNewsletter

The Ulster eNewsletter is used to keep you informed on new launches, discontinued ranges and any other Ulster news relevant to our retailers.

This method is in line with our eco-friendly policy of reducing the volume of printed material we produce and is an effective way for us to keep retailers informed.

To sign up to the Ulster eNewsletter, email [marketing@ulstercarpets.com](mailto:marketing@ulstercarpets.com)

#### Web Service

Our Web Service is an effective way of keeping up-to-date on your account, particularly as it is accessible 24 hours a day, 7 days a week.

The stock enquiry facility enables you to search by either stock range, design, width or by matching batch with information also available on future planned stock dates. You can also place orders online and track your orders from placement to delivery.

If you are not already a member of Ulster's Web Service simply visit [www.ulsterwebservice.com](http://www.ulsterwebservice.com), click 'Register' and follow the simple steps.

#### Customer Services

If you can't find the information you are looking for on our website or via the Web Service, our Customer Services Team are always on hand to answer your queries. Our Northern Ireland based team have won numerous awards for their friendly and efficient service and can be contacted during office hours Monday - Friday.

Alternatively you can contact your Ulster Sales Executive. You can find the contact details of the Ulster representative for your area in your price list.

**To speak to the Customer Services Team, telephone: + 44 (0) 28 3833 4433**



# Weaving Quality *since 1938*

Established in 1938 in Portadown, Northern Ireland, by George Walter Wilson, Ulster Carpets is still owned by the founder's family.

cruise ships and the same looms that create these flooring works of art also weave the quality carpet for your home.

We have worked hard to maintain the rich history of the UK's textile industry, with weaving skills passed down from generation to generation at our manufacturing facilities in the UK, Ireland and Denmark.

All of our yarn is manufactured in our own spinning plant in Dewsbury, West Yorkshire, enabling us long-term security of supply. Our Axminster and Wilton carpets are woven in our state-of-the-art facilities in the UK and Ireland while our loop ranges are made in Denmark by danfloor, an Ulster Group Company specialising in loop weaving.

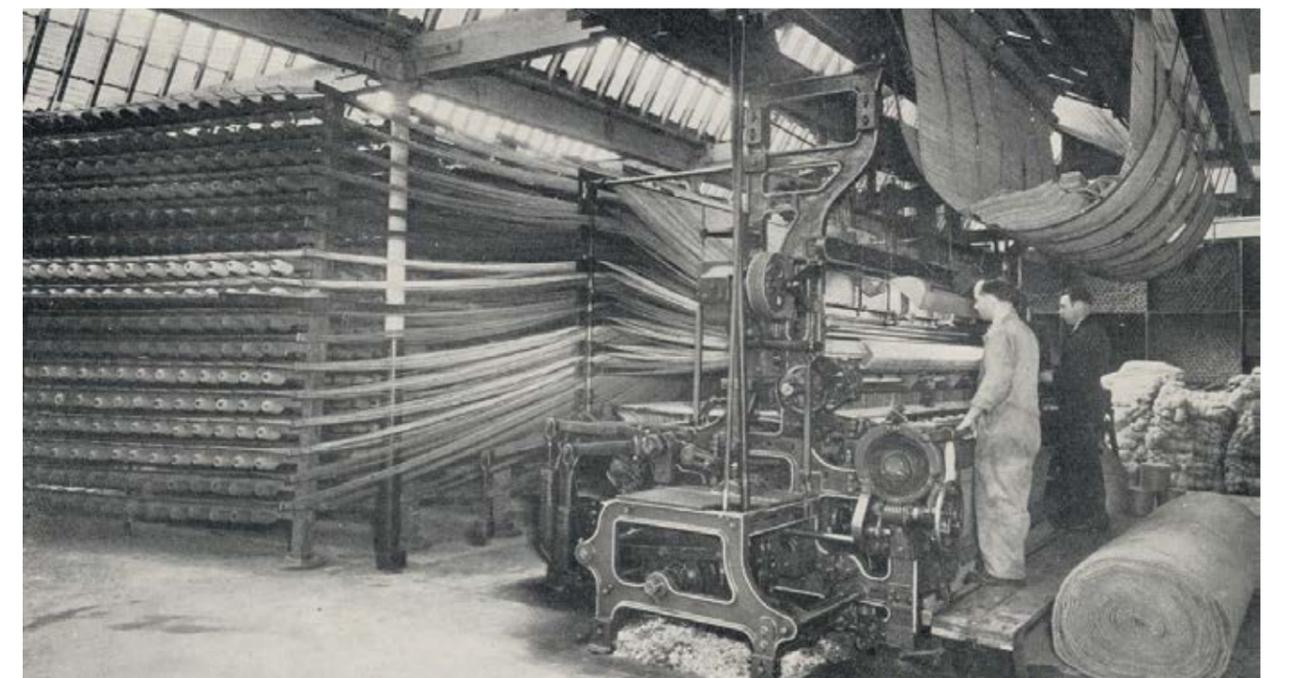
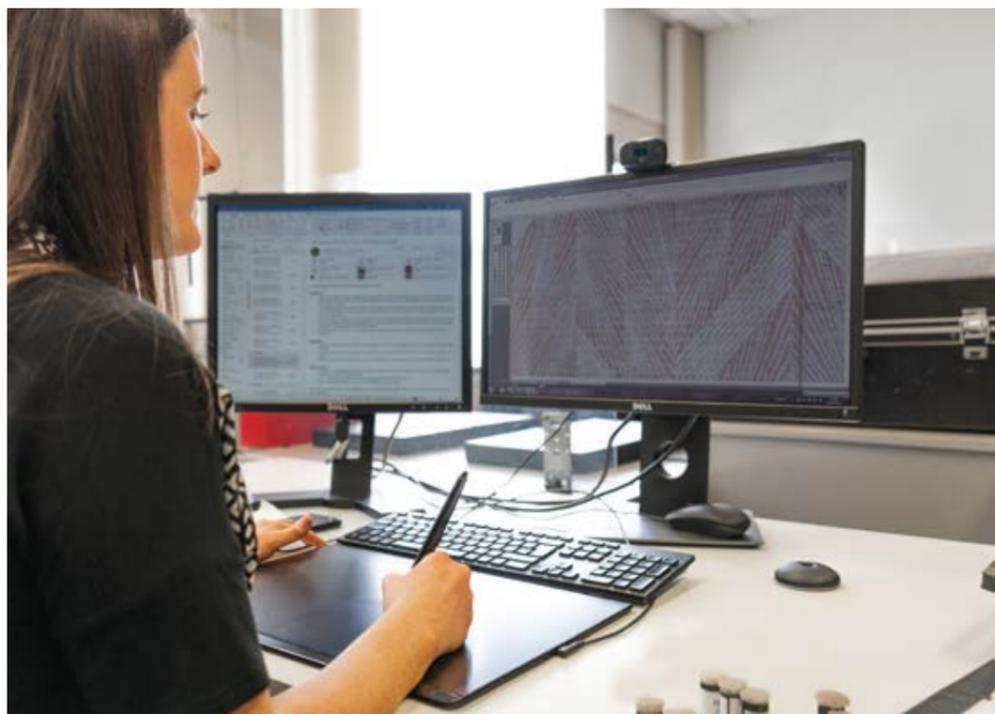
Innovation remains at the heart of our success, and we have developed the most technically advanced carpet weaving plants in the world.

Having this overall level of control over every aspect of the manufacturing process means that we can deliver the highest standards. It also allows us to offer faster delivery times.

As the premier supplier of Axminster and Wilton carpets to the world market we have developed our own unique and patented weaving system that creates a greater degree of design intricacy, an enhanced spectrum of colour and at an unrivalled level of efficiency.

The quality of an Ulster carpet is matched by the highest standards of service. Our Sales Executives have vast experience and are backed by an award-winning Customer Services team to provide an unrivalled level of service.

Ulster designs and manufactures custom carpets for some of the world's leading hotels, casinos and





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